



MeriLiFE: Massive Tree Plantation Drive

(One Student One Tree, 2023)

by AICTE



Some Facts:

- ▶ More than 15 billion trees are lost annually to deforestation.
- ▶ One person uses seven trees in a year in terms of papers, products and wood etc.
- ▶ India has 28 trees per person and Canada has 10000 trees per person.
- ▶ If requisite action is not taken against the changing environment, approximately 3 billion people globally could experience chronic water scarcity.
- ▶ And The global economy could lose up to 18% of GDP by 2050.

‘Lifestyle for the Environment (LiFE)’

- ▶ In this context, the concept of ‘Lifestyle for the Environment (LiFE)’ was introduced by Prime Minister Narendra Modi at COP26 in Glasgow on 1st November 2021,
- ▶ COP26: 26th United Nations Climate Change conference, held at the Glasgow, Scotland, United Kingdom, from 31 October to 13 November 2021

// This word is LiFE, which means 'Lifestyle For Environment'. Today, there is a need for all of us to come together and take Lifestyle For Environment forward as a campaign. This can become a mass movement towards an environmentally conscious lifestyle.

//
Prime Minister Shri **Narendra Modi** at **COP 26**



LiFE
Lifestyle for
Environment

An India-led global mass movement to nudge individual and community action to protect and preserve the environment



World Environment Day

5th June 2023



D/o Higher Education, Ministry of Education

AICTE's ONE STUDENT ONE TREE 2023

- 1. MeriLiFE: Massive Tree plantation drive in Higher Educational Institutions** was launched on 5th June 2023 on the occasion of **“World Environment Day 2023.”**
- Institutions, Faculty Members and Students can upload the information about plantation drive in their institution like number of trees planted and photographs etc on AICTE portal .
- AICTE has also written letters to the State Govt. Departments like Forest Department, Chief Secretaries, Technical Education Department and District Magistrates to support AICTE approved institutions in this initiative.
- The **Certificate of Appreciations** to institutions and **Certificate of Pro Planet People** will be issued on **15th August 2023.**

Activities under Mission MeriLiFE :

1. Plantation drive One Student One Tree 2023: Every student to plant at least one tree and submit the information at the portal.
2. Every Institute should take a target for influencing the plantation of 10,000 trees in their nearby areas.
3. Create awareness and publicity of the initiative in campaign mode by motivating their faculty, staff, students, and their friends and family members to participate in this initiative and submit the information at the given link to consolidate the tree plantation data under this mission.

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4. Coordinate with Government departments like District Magistrate, District Forest Officer, Agriculture and Horticulture departments for cooperation and to help institutions in identification of lands, provide saplings and other support.

5. Head of the institutions may appoint a coordinating officer under his/ her supervision for coordinating the activities under this mission.

Incentives:

- As an incentive for carrying out plantation, students/ faculty/ staff members etc. will be recognised as “**Pro Planet People**” through Certificate by AICTE.
- Top 100 Institutes with maximum number of tree planted will be awarded with “**Certificate of Appreciation**” by AICTE.
- **Top three institutions** will be invited and awarded by AICTE for maximum number of plantations under this initiative.

“One Student One Tree”

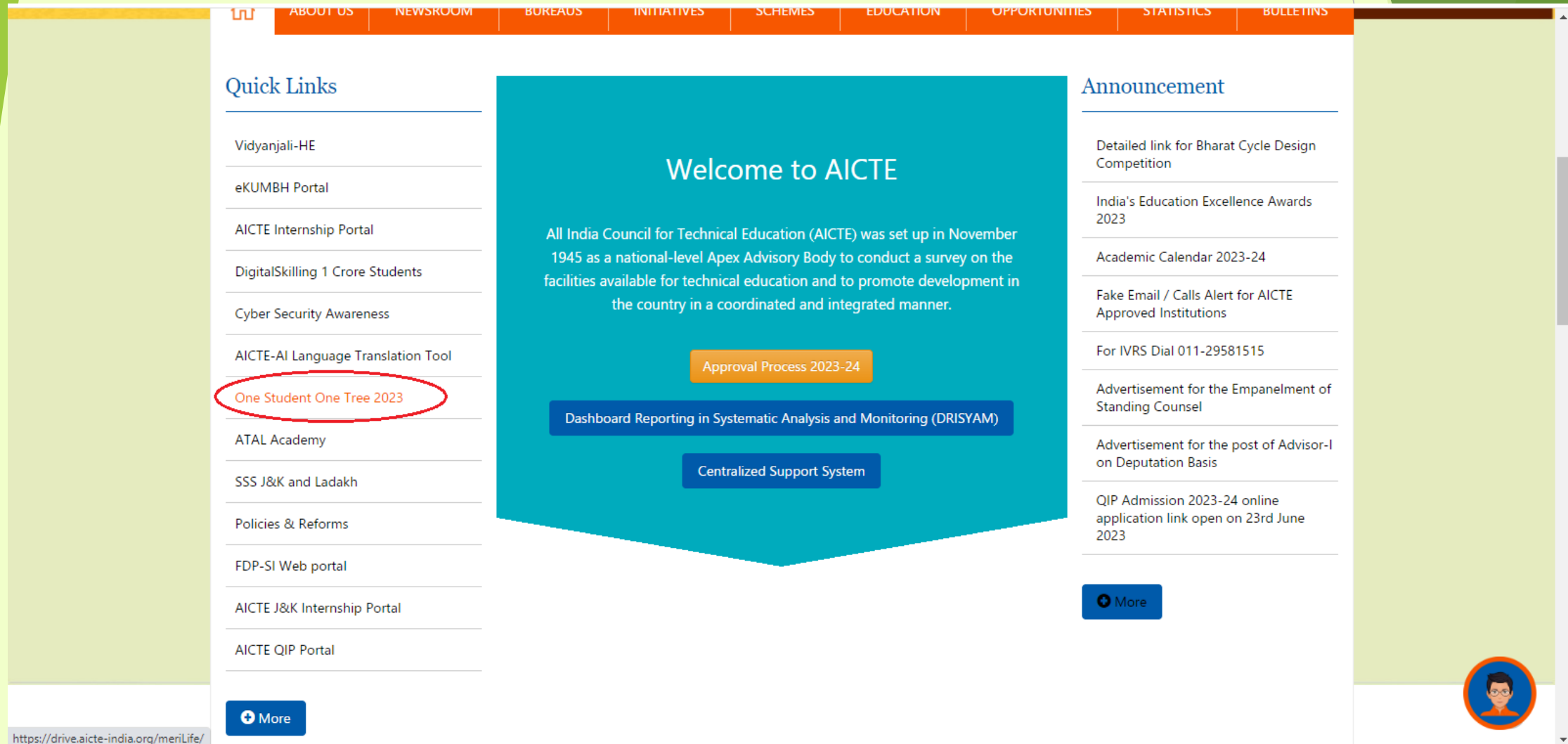
Massive Tree Plantation Drive

Steps to Participate

1. Go to the AICTE Website i.e. <https://www.aicte-india.org/>

The screenshot shows the homepage of the All India Council for Technical Education (AICTE). The header includes the AICTE logo and the text "अखिल भारतीय तकनीकी शिक्षा परिषद्" and "All India Council for Technical Education". The main banner features the "MeriLiFE MASSIVE TREE PLANTATION DRIVE 2023" title, along with logos for "75 Azadi Ka Amrit Mahotsav", "G20 2023 INDIA", and "LiFE Lifestyle for Environment". The banner also includes an illustration of people planting trees and a speech bubble that says "'ONE STUDENT-ONE TREE' initiative by AICTE". Below the banner is a navigation menu with links: ABOUT US, NEWSROOM, BUREAUS, INITIATIVES, SCHEMES, EDUCATION, OPPORTUNITIES, STATISTICS, and BULLETINS. The footer contains "Quick Links" with a link to "Vidyanjali-HE" and an "Announcement" section with a link to "Detailed link for Bharat Cycle Design".

2. Go to the Quick Links Section of the AICTE Website and click on the **One Student One Tree 2023** Link.



The screenshot displays the AICTE website's navigation and content. The top navigation bar includes links for ABOUT US, NEWSROOM, BUREAUS, INITIATIVES, SCHEMES, EDUCATION, OPPORTUNITIES, STATISTICS, and BULLETINS. The main content area is divided into three sections: Quick Links, a central banner, and Announcements.

Quick Links

- Vidyanjali-HE
- eKUMBH Portal
- AICTE Internship Portal
- DigitalSkilling 1 Crore Students
- Cyber Security Awareness
- AICTE-AI Language Translation Tool
- One Student One Tree 2023**
- ATAL Academy
- SSS J&K and Ladakh
- Policies & Reforms
- FDP-SI Web portal
- AICTE J&K Internship Portal
- AICTE QIP Portal

Announcement

- Detailed link for Bharat Cycle Design Competition
- India's Education Excellence Awards 2023
- Academic Calendar 2023-24
- Fake Email / Calls Alert for AICTE Approved Institutions
- For IVRS Dial 011-29581515
- Advertisement for the Empanelment of Standing Counsel
- Advertisement for the post of Advisor-I on Deputation Basis
- QIP Admission 2023-24 online application link open on 23rd June 2023

Central Banner: Welcome to AICTE. All India Council for Technical Education (AICTE) was set up in November 1945 as a national-level Apex Advisory Body to conduct a survey on the facilities available for technical education and to promote development in the country in a coordinated and integrated manner. Buttons for Approval Process 2023-24, Dashboard Reporting in Systematic Analysis and Monitoring (DRISYAM), and Centralized Support System are visible.

Footer: A URL <https://drive.aicte-india.org/meriLife/> is shown at the bottom left, and a circular profile icon is at the bottom right.

3. Massive Tree Plantation Drive: One Student One Tree portal is opened. Click on **Register Student** Link to Participate as a student.

The screenshot shows the website drive.aicte-india.org/meriLife/. The navigation menu includes "Register Student" (highlighted with a red circle), "Register Institute", and "Register Faculty/ Management/ Administration/ Others". The page features logos for AICTE, Azadi Ka Amrit Mahotsav, G20, and LiFE. The main heading reads "MeriLIFE MASSIVE TREE PLANTATION DRIVE 2023". A QR code is provided for registration, with the text "For Registration Scan or Visit:" above it. The URL <https://drive.aicte-india.org/meriLife/> is displayed below the QR code. A stylized tree logo is also present. At the bottom, a quote states: "The more you plant, the better planet you make".

26th of June, 2023 11:49:29

अखिल भारतीय तकनीकी शिक्षा परिषद्
All India Council for Technical Education

Register Student Register Institute Register Faculty/ Management/ Administration/ Others Documents

AICTE Azadi Ka Amrit Mahotsav G20 LiFE Lifestyle for Environment

MeriLIFE
MASSIVE TREE PLANTATION
DRIVE 2023

For Registration Scan or Visit:

<https://drive.aicte-india.org/meriLife/>

**'ONE STUDENT-
ONE TREE'**
initiative by AICTE

"The more you plant, the better planet you make"

"Mission LiFE can become a mass movement of Environmental Conscious Lifestyle. What is needed today is Mindful and

3. Click on **Register Institute** Link to Participate as a Institute.



The screenshot shows a web browser window with the URL drive.aicte-india.org/meriLife/. The page header includes the AICTE logo and text in Hindi and English: "अखिल भारतीय तकनीकी शिक्षा परिषद् All India Council for Technical Education". Navigation links include "Register Student", "Register Institute" (circled in red), and "Register Faculty/ Management/ Administration/ Others". There are also logos for "75 Azadi Ka Amrit Mahotsav", "G20", and "LIFE Lifestyle for Environment". The main content area features a large green tree graphic and the text "MeriLiFE MASSIVE TREE PLANTATION DRIVE 2023". To the right, there is a QR code and the text "'ONE STUDENT- ONE TREE' initiative by AICTE" with the URL <https://drive.aicte-india.org/meriLife/>. At the bottom, a green banner contains the quote: "The more you plant, the better planet you make".

26th of June, 2023 11:49:29

Register Student **Register Institute** Register Faculty/ Management/ Administration/ Others Documents

75 Azadi Ka Amrit Mahotsav G20 LIFE Lifestyle for Environment

MeriLiFE

MASSIVE TREE PLANTATION DRIVE 2023

For Registration Scan or Visit:



'ONE STUDENT- ONE TREE'
initiative by AICTE

<https://drive.aicte-india.org/meriLife/>

"The more you plant, the better planet you make"

"Mission LiFE can become a mass movement of Environmental Conscious Lifestyle. What is needed today is Mindful and

3. Click on **Register Faculty/Management/Faculty/Others** Link to Participate as others.

drive.aicte-india.org/meriLife/


26th of June, 2023 11:49:29

अखिल भारतीय तकनीकी शिक्षा परिषद्
All India Council for Technical Education

Register Student Register Institute **Register Faculty/ Management/ Administration/ Others** Documents

75 Azadi Ka Amrit Mahotsav G20 ONE EARTH • ONE FAMILY • ONE FUTURE LiFE Lifestyle for Environment

MeriLiFE
MASSIVE TREE PLANTATION
DRIVE 2023

For Registration Scan or Visit:

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'ONE STUDENT- ONE TREE'
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"The more you plant, the better planet you make"

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3. To Take Pledge Click on **Pledge Link** as shown:

20th of July, 2023 | 13:29:35



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All India Council for Technical Education

Register ▾ Documents ▾ **Pledge**



MeriLiFE

MASSIVE TREE PLANTATION DRIVE 2023



For Registration Scan or Visit:



'ONE STUDENT- ONE TREE'

initiative by AICTE

<https://drive.aicte-india.org/meriLife/>

"The more you plant, the better planet you make"

3. Click on **Take Pledge icon.**

"I pledge to support and participate in tree-planting initiatives to contribute to the preservation and restoration of our planet's ecosystems."



3. A Pledge window will appear , fill all the fields and generate your pledge Certificate.

Pledge Now ×

Name:

Email address:

State:

[Generate your Pledge Certificate](#)

THANK YOU

